



zluri



Brand Style Guides

LOGO

Mono Color Logo

The black logo should be used on light coloured backgrounds.

The white logo should be used on dark coloured backgrounds.



LOGO

Logo on Alternative Backgrounds

Alternative color combinations



LOGO

Clearspace

It's important to maintain proper spacing around the logo to avoid overcrowding.



LOGO

Avoid horizontal skewing



Avoid vertical skewing



Avoid rotating



Avoid boxing in Logo



Avoid changing brand colors



Avoid using strokes

