



Brand Style Guides

LOGO

Mono Color Logo

The black logo should be used on light coloured backgrounds.

The white logo should be used on dark coloured backgrounds.



LOGO

Logo on Alternative Backgrounds

Alternative color combinations

The Zluri logo is centered on a solid blue rectangular background. The word "zluri" is written in a white, lowercase, sans-serif font. The dot of the "i" is replaced by a circular icon consisting of three concentric rings: a light blue outer ring, a red middle ring, and a black inner circle.

zluri

The Zluri logo is centered on a solid yellow rectangular background. The word "zluri" is written in a dark blue, lowercase, sans-serif font. The dot of the "i" is replaced by a circular icon consisting of three concentric rings: a light blue outer ring, a red middle ring, and a black inner circle.

zluri

LOGO

Clearspace

It's important to maintain proper spacing around the logo to avoid overcrowding.



LOGO

Avoid horizontal skewing



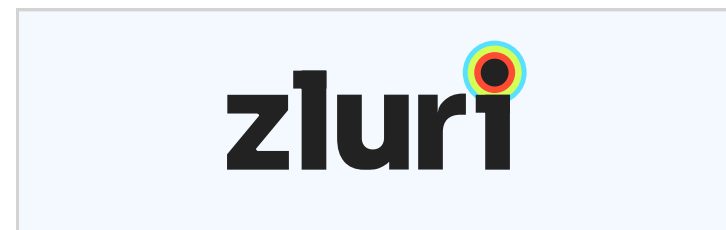
Avoid vertical skewing



Avoid rotating



Avoid boxing in Logo



Avoid changing brand colors



Avoid using strokes

